

Anmeldeunterlagen
Application forms



MESSE
ESSEN
Place of Events



REIFEN CHINA

4th ASIAN ESSEN TIRE SHOW

第四届亚洲埃森轮胎展

SHANGHAI, NOV. 25-27, 2010

List of exhibits

Application co-exhibitor

Application for stand space

Conditions of participation

Anmeldeunterlagen
Application forms

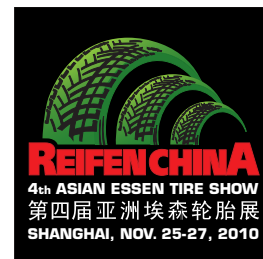


REIFEN CHINA

4th ASIAN ESSEN TIRE SHOW
第四届亚洲埃森轮胎展
SHANGHAI, NOV. 25-27, 2010

Conditions of participation

REIFEN CHINA



01 Title of event

REIFEN CHINA, 4th Asian Essen Tire Show

02 Fair Management / Organization

MESSE ESSEN GmbH

Norbertstraße, Messehaus Ost, 45131 Essen

Postfach 10 01 65, 45001 Essen

Germany

Fon: +49.(0)201.72 44-224, -231, -587

Fax: +49.(0)201.72 44-435

E-Mail: reifen.china@messe-essen.de

www.reifen-china.com

and

China United Rubber Corporation

15/F, Bldg C, 19 Xiaoying Rd

Chaoyang District

Beijing 100101, P.R. China

Fon: +86.(0)10.58650277

Fax: +86.(0)10.58650288

E-Mail: reifen.china@chrubber.com

www.reifenchina.com

Official participation contractor

Beijing Full Resources Exhibiting Co., Ltd.

Rm. 401, 22# Zhiqiang Yuan,

Haidian Dist.,

Beijing 100088, P.R. China

Fon: +86.(0)10.62264569

Fax: +86.(0)10.62264568

E-Mail: reifen.china@chrubber.com

Sponsor

BRV Bundesverband Reifenhandel und Vulkaniseur-Handwerk e.V.

Franz-Lohe-Str. 19

53129 Bonn

Germany

Fon: +49.(0)228.28 99 470

Fax: +49.(0)228.28 99 477

E-Mail: info@bundesverband-reifenhandel.de

www.bundesverband-reifenhandel.de

03 Venue

Shanghai New International Expo Centre Co., Ltd. (SNIEC)

2345 Longyang Road

Pudong New Area

Shanghai 201204, P.R. China

04 Duration of exhibition and opening hours

Thursday, November 25th, 2010, 9.30 a.m. to 5 p.m.

Friday, November 26th, 2010, 9 a.m. to 5 p.m.

Saturday, November 27th, 2010, 9 a.m. to 3 p.m.

05 Stand construction dates

Tuesday, November 23rd, 2010, 9 a.m. to

Wednesday, November 24th, 2010, 6 p.m.

Paid space unclaimed or abandoned by 4 p.m. on

November 24th, 2010 may be reassigned by the organizer.

The stands must be completed by 6 p.m. on November 24th, 2010 at which time the organizer shall inspect them.

06 Dismantling dates

Friday, November 27th, 2010, from 3.30 p.m. to 10 p.m.

If the exhibitor fails to remove his exhibits within the set time, the organizer will remove the property at the

expense of the exhibitor. All exhibition sites must be restored to their original condition.

07 Product groups / categories

See list of exhibits

08 Space rentals

The following rental has been set per square metre of floor space:

Section A: 197,- €

Section B: 142,- €

Section C: 81,- €

Minimum stand space: 18 sq.m

The Standard system stand incl. stand space per square metre amounts:

Section A: 237,- €

Section B: 178,- €

Section C: 120,- €

Minimum stand space: 9 sq.m

A 9 sq.m Package Stand includes basic fittings of:

Partitions, carpeted floor, fascia board with company name in Chinese and English, two spotlights, one information counter, one meeting table, four folding chairs, one waste paper basket, one 13 Amp/220V single phase socket.

Extended system stand

It is possible to order an extended version of the standard system stand incl. stand space with a cabin and a printed 4 colour logo at the front desk. The amount per square metre will be:

Section A: 253,- €

Section B: 193,- €

Section C: 132,- €

Please note that you can register co-exhibitors free of charge with the attached form "Application co-exhibitor".

09 Application for stand space

Any company wishing to participate in the exhibition should complete the enclosed Application Form and return it to the organizer, either by telefax, by post mail or by E-Mail. An authorized person should sign the application.

When the signed application has been received, the organizer will check the availability of the requested space. Reservations are made on a first come first served basis. The organizer reserves all rights to refuse any application. When the organizer has accepted the reservation, a notice will be sent to the exhibitor of the stand location along with an invoice for the 30% deposit payment which the exhibitor should pay according to the due date stamped (see point 10 for details). Only after the organizer has received the deposit payment, the application will become a binding contract between the parties.

10 Payment conditions

30% deposit of total fee is due on the booking of your exhibition stand, and the balance due on May 1st, 2010. Invoices issued or received after May 1st, 2010 shall be payable in full immediately.

NOTE: Non-receipt of the fees at due date will automatically result in the cancellation of the reserved space, the forfeit of the deposit fee and cancellation of the contract.

11 Cancellations

Refunds for contract payments and deposit fees require written notice of cancellation. Cancellations received prior

to May 1st, 2010 will receive a 30% refund of the deposit. Cancellations received after May 1st, 2010 will receive no refund.

12 Exhibition stands and exhibits

Exhibitors can order separating walls and furniture by using the space booking forms sent with the confirmation notice. These items shall be charged separately according to the rates supplied.

13 Illumination, electricity and others

The organizers shall provide overall lighting. Exhibitors can order electricity (380V/15A) and other special fittings required for their stands by using the correct order forms. These items shall be charged separately according to the rates supplied. Shanghai New International Expo Center is the sole authorized contractor for electrical installations on the exhibition ground.

14 Telephones

Exhibitors may order a telephone line for their stand direct from the Standfitting Contractor. The exhibitor is responsible for telephone rental and call charges (available upon request).

15 Catalogue

The organizer will publish a fair catalogue. At a later date, the exhibitors will be given full details on registration and advertisements.

16 Exhibitors' passes / identity cards

A limited number of exhibitor passes allowing entry during the construction of the exhibition will be delivered to all exhibitors. The representatives of the exhibitors shall also be given a limited number of name badges where the names of both representative and company may be printed. These badges entitle entry during the exhibition period.

17 Security

Prevailing statutes and other fire regulations must be adhered to. The exhibition of goods, which might cause a fire hazard, is only permitted with the prior agreement of the fire department. When handling machines and equipment, all applicable safety regulations and laws must be obeyed. The organizer will provide overall security, but will not accept responsibility for damaged or lost property.

18 Insurances

All exhibitors assume the responsibility for any damage on the exhibition grounds caused by their measures. Exhibitors are expected to take relevant insurance to cover all their liabilities including exhibition /stand materials.

19 General provisions, complaints

The exhibitor is not allowed to advertise his products outside his own stand without the written consent of the organizer.

In case the exhibition cannot take place at the announced time, due to a force majeure, the organizer has the right to cancel or postpone it.

The parties concerned regard the City of Shanghai as the town for legal settlement and administration of law. The exhibitor agrees to observe the above terms as well as any supplementary instructions from the organizer. Deviation from these conditions is allowed only with the written consent of the organizer.

Any complaints must be made to the organizers in writing not later than January 1st, 2011.



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45001 Essen
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www.messe-essen.de

Anmeldung Application



MESSE ESSEN GmbH
REIFEN China
Messehaus Ost Norbertstraße
45131 Essen
Germany

Name, Firma / Name, Company

Straße / Street

PLZ, Stadt / Postal code, city

Telefon / Phone

Fax / Fax

eMail/Internet

Geschäftsführer bzw. Zeichnungsberechtigter /
Managing director or person duly authorized to sign

Ansprechpartner Messe / Contact trade fair Telefon / Phone

Eingetragen im Handelsregister / Registered by the chamber of commerce
 ja / yes nein / no

in / at

Wir sind / We are

Hersteller / Manufacturer Händler / Dealer Sonstige / Others

Wir vertreten mit alleinigem Verkaufsrecht national und regional folgende
Firmen: / We are exclusive general/local agents of the following companies:

Wir sind Mitglied bei folgenden Fachverbänden:
We are members of the following trade associations:

Warengruppen, Themenschwerpunkte (bitte Nummern angeben,
s. Warenverzeichnis): / Product groups, categories (please enter numbers,
see list of exhibits):

Mit dieser Anmeldung werden die Teilnahmebedingungen rechtsverbindlich anerkannt:
By signing this application, we accept as binding in all parts the terms of participation:

Ort, Datum / City, Date

Größtes Gewicht der Exponate/
maximum weight _____ kg/m² / kg/sq.m.

Größte Abmessungen/
maximum length _____ m / m

Wir bestellen gemäß den Teilnahmebedingungen:

We hereby apply for the following space, as per conditions of participation:

Hallenfläche ohne Standbau / Stand without standfitting
Reine Fläche, Mindestgröße 18 m², Preis nur für Hallenfläche
Raw space only, Minimum size 18 m², Price for space only

Fläche in m ² Area in m ² approx.	Frontbreite in m Width in metres	Tiefe in m Depth in metres
--	-------------------------------------	-------------------------------

Section A <input type="checkbox"/> 197,- €	Section B <input type="checkbox"/> 142,- €	Section C <input type="checkbox"/> 81,- €
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Systemstand, Basisausführung / System stand, Basic version
Hallenfläche inkl. Standbau, Mindestgröße 9 m²
Preis für Standbau mit Nettoflächenpreis
Space including stand fitting, Minimum size 9 m²
Price for stand construction incl. net surfaces price

Fläche in m ² Area in m ² approx.	Frontbreite in m Width in metres	Tiefe in m Depth in metres
--	-------------------------------------	-------------------------------

Section A <input type="checkbox"/> 237,- €	Section B <input type="checkbox"/> 178,- €	Section C <input type="checkbox"/> 120,- €
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Systemstand, erweiterte Ausführung / System stand, extended version
Hallenfläche inkl. Standbau plus Kabine und Logo-Druck,
Mindestgröße 9 m², Preis für Standbau mit Nettoflächenpreis
Space including stand fitting plus cabin and printed logo,
Minimum size 9 m², Price for stand construction incl. net surfaces price

Fläche in m ² Area in m ² approx.	Frontbreite in m Width in metres	Tiefe in m Depth in metres
--	-------------------------------------	-------------------------------

Section A <input type="checkbox"/> 253,- €	Section B <input type="checkbox"/> 193,- €	Section C <input type="checkbox"/> 132,- €
---	---	---

Rechnungsempfänger (nur ausfüllen, wenn nicht identisch mit Aussteller)
Invoice adress (if not same as exhibitor)

Firma / Company

Straße / Street

PLZ, Stadt / Postal code, City

Bitte auch die folgenden Seiten ausfüllen.
Please do not forget to complete the following pages.



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reifen.china@messe-essen.de
www.messe-essen.de

Unterschrift, Firmenstempel / Signature, Company stamp

Anmeldung Mitaussteller

Application co-exhibitor



MESSE ESSEN GmbH
REIFEN China
Messehaus Ost Norbertstraße
45131 Essen
Germany

Name des Hauptausstellers / *Company name of the main exhibitor*

Wir melden hiermit gemäß Punkt 8 der Besonderen Teilnahmebedingungen Mitaussteller bzw. zusätzlich vertretene Unternehmen auf unserem Stand an. / *In accordance with item 8 of the Special conditions of participation, we hereby register the following co-exhibitors / additional represented companies at our stand.*

Falls Sie mehr als zwei Unternehmen hier angeben möchten, kopieren Sie bitte das Blankoformular entsprechend. / *If you wish to register more than two companies, please photocopy the corresponding blank form first.*

Name, Firma / *Name, company*

Fax/Fax

E-Mail

Internet

Die Firma ist vertreten mit / *The Company participates with*
 eigener Ware/ eigenem Personal/ eigenem Firmenschild/
own products own personnel own name plate

Straße / *Street*

Warengruppen, Themenschwerpunkte (bitte Nummern abgeben): / *Product groups, categories (please enter numbers):*

PLZ, Stadt / *Postal code, city*

Ansprechpartner Messe / *Contact trade fair*

Fon / *Phone*

Name, Firma / *Name, company*

Fax/Fax

E-Mail

Internet

Die Firma ist vertreten mit / *The Company participates with*
 eigener Ware/ eigenem Personal/ eigenem Firmenschild/
own products own personnel own name plate

Straße / *Street*

Warengruppen, Themenschwerpunkte (bitte Nummern abgeben): / *Product groups, categories (please enter numbers):*

PLZ, Stadt / *Postal code, city*

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Mit dieser Anmeldung werden die Teilnahmebedingungen rechtsverbindlich anerkannt:
By signing this application, we accept as binding in all parts the terms of participation:

Ort, Datum / *City, Date*

Unterschrift, Firmenstempel / *Signature, Company stamp*

List of exhibits

Company

*Our exhibits belong to the following product groups according to the List of Exhibits.
Please note numbers in application form.*

List of exhibits REIFEN CHINA

A. Products for sale and services of the tyre trade and industry (especially ultimate consumer)

1 Tyres, casings, tubes

- 1.01 New motorcycles tyres
- 1.02 New car tyres
- 1.03 New commercial tyres
- 1.04 New tyres earthwork machines
- 1.04.1 New tyres (tyres for agricultural vehicles)
- 1.05 Solid tyres
- 1.05.1 Tractor tyres
- 1.06 Retreaded car tyres
- 1.07 Retreaded commercial tyres
- 1.08 Retreaded tyres earthwork machines
- 1.09 Used car tyres
- 1.10 Used commercial tyres
- 1.11 Car tyre casings
- 1.12 Commercial tyre casings
- 1.13 Car tubes
- 1.14 Commercial tubes
- 1.15 Tyres with run-flat capability

2 Tyre accessories

- 2.01 Steel rims for cars
- 2.02 Steel rims for commercial vehicles
- 2.03 Steel rims earthwork machines
- 2.04 Light metal rims
- 2.05 Sport rims
- 2.06 Wheels
- 2.07 Wheel trim covers and caps
- 2.08 Wheel hoose trim
- 2.09 Wheel covers
- 2.10 Anti-Theft devices for wheels
- 2.11 Wheel bearing
- 2.12 Tyre protection chains
- 2.13 Tyre lifting devices
- 2.14 Tyre pressure drop indicators
- 2.15 Tyre puncture protection
- 2.16 Snow chains
- 2.17 Snow grippers
- 2.18 Tyre valves
- 2.19 Spikes
- 2.20 Additional systems for run-flat capability
(goods and passenger vehicles)
- 2.21 Wheel/tyre systems with run-flat capability
(goods and passenger vehicles)
- 2.22 Tyre pressure checking systems (goods and passenger vehicles)
- 2.23 Additional systems for run-flat capability (commercial vehicles)
- 2.24 Wheel/tyre systems with run-flat capability (commercial vehicles)
- 2.25 Tyre pressure checking systems (commercial vehicles)
- 2.26 Rubber tracks for excavators

3 Chassis Systems/Tuning

- 3.01 Axles and axle components
- 3.02 Axle measurement
- 3.03 Exhaust
- 3.04 Brakes
- 3.05 Brake units and brake components

- 3.06 Brake-testing stands
- 3.07 Shock absorbers
- 3.08 Shock-absorber test stands
- 3.09 Performance tuning
- 3.10 Chassis tuning
- 3.11 Opt. tuning

4 Diversification/Additional Services

- 4.01 Motor vehicle services concept/ workshop systems supplier
- 4.02 Motor vehicle cleaning products
- 4.03 Motor vehicle interior fittings
- 4.04 Panelling
- 4.05 Oil service centre
- 4.06 Motor vehicle hire
- 4.07 Telecommunications
- 4.08 Navigations systems
- 4.09 GPS
- 4.10 Car-Hifi
- 4.11 Climate technology

B. Equipment for repairshops and working places/working material

5 Equipment for motorcar repairshops, tyre service and vulcanization plants

- 5.01 Balancing machines
- 5.02 Balancing test stands
- 5.03 Axle measuring devices
- 5.04 Balancing material
- 5.04.1 Balancing powder for LKW-material
- 5.05 Wheel Aligners
- 5.06 Electronic alignment
- 5.07 Brake and performance test stands
- 5.08 Toe measuring stands
- 5.09 Toe measuring plates
- 5.10 Shock absorber testing machines
- 5.11 Shock absorber test stands
- 5.12 Exhaust gas analyzers
- 5.13 Lifting-jacks
- 5.14 Curing tools
- 5.15 Compressors
- 5.16 Presses
- 5.17 Tyre inflating devices
- 5.18 Tyre inflating plants
- 5.19 Tyre mounting devices/ Tyre mounting lifting jacks
- 5.20 Automatic tyre mounting machine
- 5.21 Tyre changing tools
- 5.22 Cleaning devices
- 5.23 Jacks
- 5.24 Tools
- 5.25 Vacuum cleaner
- 5.26 Condensation drying equipment
- 5.27 Balancing weights
- 5.28 Sandblast equipment
- 5.29 Car-Service
- 5.30 Clamping devices for wheel balancing machines
- 5.31 Tyre regroovers and blades
- 5.32 Tyre-wheel washing machines

- 5.33 Break-disc dressing machine
- 5.34 Cleaning service
- 5.35 Nitrogen generators

6 Plants, equipment, tools for tyre production, retreading and vulcanization

- 6.01 Autoclave
- 6.02 Camelback sticking machines
- 6.03 Sheet rolling device
- 6.04 Building-up-machines
- 6.05 Moulds
- 6.06 Conveying plants
- 6.07 Curing moulds
- 6.08 Camelback
- 6.09 Precured tread
- 6.10 Curing presses
- 6.11 Tread grounding machines
- 6.12 Test equipment
- 6.13 Laser inspection equipment
- 6.14 Buffing machines
- 6.15 Peeling machines
- 6.16 Buffing tools
- 6.17 Cutting tools
- 6.18 Steel wire adhesive
- 6.19 Curing stands
- 6.20 Hot cabinets
- 6.21 Special rubber compounds
- 6.22 Rubber covers for cold treatment
- 6.23 Air bags and bladders
- 6.24 Rubber extrusion units
- 6.25 Planning and supply of complete cold retreading units
- 6.26 Recycle envelope
- 6.27 Used tyre recycling plants

7 Repair material

- 7.01 Bonding
- 7.02 Cleaners
- 7.03 Tyre repair material
- 7.04 Tube repair material
- 7.05 Repair Strips
- 7.06 Repair material for conveyor belts
- 7.07 Tyre paint

8 Waste disposal

- 8.01 Shredders
- 8.02 Granulating machines
- 8.03 Tyre cutting machines
- 8.04 Environments protection
- 8.05 Certification for used tyre disposal
- 8.06 Disposal of used tyres

9 Industrial safety

- 9.01 Working clothing
- 9.02 Protective working
- 9.03 Industrial hygiene

C. Organization/equipment for works, storage rooms and salesrooms

10 Workshop/warehouse/office/salesroom Fittings

- 10.01 Warehousing facilities
- 10.02 Warehousing fittings
- 10.03 Storage racks
- 10.04 Warehousing systems
- 10.05 Transport facilities
- 10.06 Shop systems
- 10.07 Catering facilities, café-bars
- 10.08 Shop-in-shop systems
- 10.09 Furnishings
- 10.10 Ocean-/Air-Freight
- 10.11 Road-/Rail Transport
- 10.12 Warehousing/Distribution
- 10.13 Value added activities

11 Sales Facilities

- 11.01 Sales counters
- 11.02 Sales stand
- 11.03 Advertising placards
- 11.04 Advertising means
- 11.05 Promotion articles
- 11.06 Advertising racks
- 11.07 Sales promotion concepts

12 IT

- 12.01 Software
- 12.02 Hardware

D. Services for specialized tyre dealers

- 13 Management consulting, advertising guidance, insurance
- 14 Franchise systems workshop concepts
- 15 Associations, press, publishers, Institutions
- 16 Umbrella group/ cooperation measures

E. Miscellaneous

17 Miscellaneous

- 17.01 Packings
- 17.02 Batteries
- 17.03 Marking of tyres

18 Procedures and systems (Trade marks)